

Press Release

From: Kinnickinnic River Land Trust

Subject: Exclusive 2008 Calendar from Kinnickinnic River Land Trust

Date: November 5, 2007

The Kinnickinnic River Land Trust (KRLT) has produced an exclusive 2008 Kinni calendar which is now available for sale at the KRLT office (421 N. Main St), Freeman Drug (104 S. Main), and River Falls State Bank. Each month features a photo of the Kinnickinnic River taken in the month it represents. The photographs, taken by resident Margaret Smith, include the Kinni as it flows along its 22-mile length in the upper and lower watershed, as well as the Rocky Branch and South Fork tributaries and Kelly Creek spring. Each calendar is \$18 and makes a great addition to a home or office and a unique gift for anyone who loves and enjoys the Kinni. More information is available at www.kinniriver.org.

Proceeds from the calendar sales help support the conservation, river protection and education programs of the Kinnickinnic River Land Trust. To learn more about the calendar, or KRLT and its Kinni River protection programs or to become a member, call 425-5738 or visit www.kinniriver.org. The KRLT is a 501 (c)3 organization and membership donations are tax deductible.