

PRESS RELEASE

From: Kinnickinnic River Land Trust

To: River Falls Journal, Hudson Star Observer, Pierce County Herald, New Richmond News

Subject: Greater St. Croix Telephone Directory Features Kinnickinnic River Land Trust Photo

April 16, 2007

The 2007-08 Greater St. Croix Telephone Directory cover features the Kinnickinnic River Land Trust (KRLT)'s photo of an undisturbed River Falls' spring woodland. The cover photo, taken by Interim Executive Director Margaret Smith, features several of Wisconsin's native woodland flowers including the protected large flowered Trillium, pink striped Spring Beauty, False Rue Anemone, and Mayapple. The telephone directory is used by 30 West Wisconsin communities. "We live in such an incredibly beautiful area of Wisconsin. It is a pleasure to share the beauty of the area with our local communities," said Smith.

The KRLT works with the community to protect the natural resources and scenic beauty of the Kinnickinnic River watershed. For more information, contact www.kinniriver.org or call 715-425-5738.